

Volcanik Entertainment

F.A.Q.
(Frequently Asked Questions)

1. What sets you apart from other DJs?

We have over 10 years of experience in both the private party weddings and receptions scene AND the nightclub scene. This uniquely makes us the leader in our area. We spend the time to create our own dance mixes of the latest and most popular songs as they are released. Our DJs know how to keep a dancefloor going, properly beat mixing and transitioning from song to song and playing from crowd reaction, all while motivating on the microphone. You may notice some DJs do not blend the song properly—it is off-beat. We play the right songs at the right time. We pride ourselves in making sure you and your guests have professional *quality* entertainment. Experience also brings knowledge of common problems and situations, and our technical expertise of sound, lighting, and electrical equipment set up helps ensure a smooth event.

Our talented MC's know how to keep the flow of the party going making sure there is never a dull moment. Our MCs are outgoing, outspoken individuals who speak clear and proper English. Furthermore, all of our DJs started off for the love of the music. Over the past 8 years, our DJs have put in time and effort to release remix CDs and even original music. What quickly has become a strong business began as purely a dedicated love of the art, and it shows in each and every one of our events.

2. How will you guys be dressed when performing at my event?

For wedding receptions, we wear a black or gray suit, with our choice of shirt and tie. If your event is more formal and requires tuxedos, please let us know in advance. For birthdays and other less formal events, we will wear a dress shirt and dress pants. (We like to look good without trying ;-)

3. Can you give me a big discount for my event? There will be many people attending who are having events in the future and they may hire you?

Our pricing is based on YOUR event details and YOUR requirements. We can work out a price adjustment for your event if you can **concretely** sign us with multiple event contracts with deposits.

4. How far in advance do we need to book?

For weddings and receptions, most people book us from 6-8 months or more in advance. However, on some occasions we book dates just a few weeks ahead of time if we are still available.

5. I'm leaving the country for a few weeks but I definitely want you guys to DJ my event. Can you please hold my date for me?

We can only reserve a date with a signed contract and deposit. No exceptions.

6. Will you put up any signs or banners advertising your DJ name at my event?

No. We absolutely do not put up any banners or signs at any event we perform at. We let our work speak for itself. We feel that as long as we do a great job, people will naturally ask for a business card. Plus, we think banners and logos look tacky, and it is your day, not ours.

7. Are you insured?

Yes, we are a fully insured DJ Service provider with a 1 million dollar liability policy covered by RVNuccio and Associates Inc. Insurance. We will email or fax a copy of this policy if your venue requires the DJ to have insurance.

8. Who are your DJs and MCs?

Our company is now comprised of seasoned personalities who have a vast amount of wedding entertainment experience. Their skills are kept sharp by busy wedding schedules and constant bookings each and every weekend. You will meet and speak only with the DJ and MC who will be at your event to go over the agenda, songs, and requests.

9. We prefer to have an MC that doesn't "take-over" our reception but at the same time we want all of our guests to have fun. What is your style?

You let us know how much interaction you want the MC to have. Keep in mind that it is your wedding day and attention should be focused primarily on **you and your guests**, not the MC. Our professional MC will keep the flow of the party going, speaking clearly and making all the introductions and announcements, hyping up the crowd and keeping the energy going as part of his performance, and making sure there is never a dull moment. However, we do NOT tell off-the-wall jokes or do magic tricks. We do not do cartwheels or backflips to draw attention. We do not dress up in costumes and teach your guests how to do the hokey pokey, chicken dance, or Macarena on the dancefloor. (Unless of course, the Macarena and Electric Slide are your preferred choice of dance music).

10. Do I have to pick all the music for my event?

No. We believe that the best events are those where you've given us guidelines, and we do what we do best. If you need it, we will help you pick key songs such as ceremonial entrance of the bridesmaids and bride, your first dance, cake cutting, intro music, and so forth. We have a complete list of song suggestions for key parts of the wedding day. We also provide all of our clients with sample wedding agendas and music consultations as needed.

11. Will you play requests?

We sincerely do our best to play as many as we can. Remember, not all songs are appropriate at certain times. As professionals we will do our best to work in requests as quickly as possible. In other words, you can't be expected to play a rock song in the middle of a bhangra set without seriously jeopardizing the integrity of a full dance floor.

Our goal is to keep people dancing when its time to dance. It would be unfair to sacrifice the momentum of a really rockin' dance floor just so you can get someone's inappropriate request in sooner. Naturally, if the host or hostess asks us to play something right away, we will. But, by the same token, if the timing is also bad, we'll let you know the best way to work in a song.

12. Do you use CDs, cassettes, records, mp3s?

Our music library is comprised of CDs and mp3s. We use only the most reliable DJ mixing software such as Rane Serato to play mp3s, which are stored on external harddrives. Additionally, we bring our CD binders. Unless you have traveled forward from the year 1985 into the present day, we do not use cassettes or records for private events, and we do not accept them for any performances or dances.

13. What does the equipment look like?

You'll be happy to know that we believe in filling the room with sound NOT equipment. Our equipment looks professional, is compact, and delivers high quality coverage. We include wireless microphones for all of your announcements and toasts. We take the time to hide and secure as much wiring as possible for a neat, clean, professional look.

14. Our cocktail hour is going to be in a separate room from the reception. Is that a problem?

No. We suggest that you opt for us to set up a second sound system in the cocktail hour area which allows for uninterrupted music as your guests mingle and enjoy hors d'oeuvres and cocktails.

15. Do you have back-up equipment?

Yes. We bring plenty of extra gear just in case.

16. What if, due to an emergency, the DJ can't make it to the reception?

If the DJ is admitted to the hospital with two broken legs and pneumonia, we will send an on-call DJ to your reception. Though rarely used, we have a network of fellow DJs and MCs whom we can call if any such emergency arises. **In our 10+ years of DJing private parties, we have never missed an event.**

17. Does the DJ require a meal?

Most per-meal charges are excessive; please do not feel compelled to include us in the meal count. Many times the DJ's can "fend for themselves." You may wish to ask your caterer if "vendor meals" are provided. For buffet style dinners, we will help ourselves (provided you have ordered a delicious, tasty, mouth-watering selection).

18. Is it appropriate to tip the DJ?

We don't expect a tip. If you feel we delivered exceptional service, a tip will be a pleasant surprise.

19. What if, at the reception, we want the DJ to play beyond the contracted time?

If it's an evening event, no problem. We never just stop the music when the time is up. We will discreetly ask you or your contact person if you want us to keep going. For daytime events, we may have an event in the evening for which we need to be on time for. Keep in mind that your venue may charge you for staying longer.

20. How important is the best DJ equipment?

The best sound equipment is great for *technical* quality but it is no guarantee of *conceptual* quality. We use only top of the line, industry standard sound and lighting equipment to ensure the best quality with very little or no risk of failure during an event.

But always remember, equipment alone can't make a wedding special ..only a talented and creative person can do that. This is why we love our job, pay attention to details, and pride ourselves in making your event our priority.

Words of Wisdom we came across:

It has been said that the DJ or Entertainment you hire for your reception will be responsible for 80% of the success of your entire wedding day. Most people only allocate 5% of their entire budget to their reception entertainment. In a recent survey, 78% of brides, interviewed after their reception, indicated they would have invested more into their entertainment had they known the importance it had on their entire wedding day. You are not just spending money on music, you are investing in the success of your entire wedding day.

It has been said that “The bitterness of poor quality remains long after the sweetness of a low price is forgotten”. So make sure you get what you deserve no matter how much you're paying.

"It's unwise to pay too much, but it's worse to pay too little. When you pay too much, you lose a little money, that is all. When you pay too

little, you sometimes lose everything, because the thing you bought is incapable of doing the thing it was bought to do. The common law of business balance prohibits paying a little and getting a lot. It can't be done. If you deal with the lowest bidder, it is well to add something for the risk you run. And if you do that, you will have enough to pay for something better. There is hardly anything in the world (a product or a service) that someone can't make a little worse and sell a little cheaper - and people who consider price alone are this man's lawful prey." --John Ruskin (1819-1900)